

TICA NW Region
presents
"Virtual Cat Show NW"

April & May 2021
(8 Standard Show Classes; 6 Fun Classes)

Dear Prospective Sponsors & Vendors:

The TICA NW region would like to invite you to participate in the upcoming Virtual CatShowNW in April-May, 2021. Being a 100% on-line event, there are no entry restrictions. People around the globe are eligible to enter their cat photos in as many of the classes as desired.

There will be 8 standard show classes (Kittens, Cats, Alters (spayed/neutered pedigreed cats), Household Pet Kittens, Household Pets, Preliminary New Breeds, Advanced New Breeds, and New Traits). In addition, the show will have a number of fun classes — Tiny Tots, Cat-in-a-Bag (and box), Napping Cats, Best Buds, What is my Cat Saying, and Rainbow Bridge.

This show offers some great opportunities to **promote your business** via many social media avenues on-line. This packet includes complete information about these opportunities; you can sponsor or vend the show via the enclosed forms or via our website at <http://VirtualCatShowNW.com>.

Last year there were 672 cats entered in the NW Region's event from far and wide. We currently have 553 members in the TICA NW Virtual Shows Facebook Group with links to many other virtual cat show pages for an opportunity for your business to make contact with thousands of potential buyers.

We hope you will consider participating in our show! If you have any questions, please don't hesitate to call or email.

Sincerely,

Elaine Hawksworth-Weitz & Gary Hoffman
206-920-9214 (Elaine) 425-452-8042 (Gary)
Sponsor/Vendor Co-Coordinator
Vendors-sponsors@VirtualCatShowNW.com

VENDOR & SPONSOR INFORMATION SHEET

VirtualCatShowNW.com

This event is a wonderful opportunity to promote your business or cattery to the cat fancy world-wide. There are 4 options: 1) become a vendor, 2) sponsor one class of judging (standard or fun classes), 3) sponsor all 14 judging classes, and/or 4) become a corporate sponsor.

IMPORTANT DATES

Show open for entries	April 1, 2021
Entries close	May 15, 2021
Vendor/Sponsor reservation and camera-ready logo/graphics copy deadline	May 15, 2021
Vendor/Sponsor prizes received by VCSNW	May 15, 2021
Photo galleries posted	May 22, 2021
Judging	May 22-25, 2021
Awards announced/posted	May 30, 2021
Awards shipped by	June 15, 2021

TERMS & DEADLINES

- ◆ *Reserve and pay your vendor and/or sponsorship participation at www.VirtualCatShowNW.com . To secure your reservation, your online Vendor/Sponsor Agreement **and payment** must reach us no later than **Saturday, May 15, 2021**.*
- ◆ VCSNW reserves the right to not accept a vendor or sponsor if another vendor/sponsor has already been accepted with the same products and/or services. And, VCSNW reserves the right to refuse vendors or sponsors without cause.
- ◆ There is a limit of 1 photo/graphics and link per vendor or sponsor.
- ◆ All camera-ready logo, graphics and copy must be received by **Saturday, May 15, 2021**.

PAYMENT TERMS

- ◆ All payments for vendors and sponsors must be paid via the on-line process spelled out at www.VirtualCatShowNW.com. No checks or money orders will be accepted.

VENDORS (Non-Exclusive) — \$25.00

- ◆ What better way to sell your products or services than to vend the VirtualCatShowNW event.
- ◆ Your company logo, link and company description on the vendor page of the VirtualCatShowNW website.
- ◆ No 'group' vendors allowed. Each vendor = \$25.00

CLASS SPONSORSHIP (Non-Exclusive)

A great way to promote your cattery or business while helping to support VirtualCatShowNW.

- ◆ Individual class sponsorship—\$10 (Name and link on website.)
- ◆ All classes (standard and fun)—\$150 (Your name and link displayed on the front page of the show's website as an All Class Sponsor. Logo/link will be displayed in the Class Gallery.)

CORPORATE SPONSORSHIP (Non-Exclusive) — \$300

This non-exclusive corporate sponsorship provides a great opportunity to get your company's name, logo, and your products/services out in front of the cat fancy all around the world. Includes the following:

- ◆ Your company logo included in all online advertising & publicity.
- ◆ Mention of your company as a sponsor in all news stories and public service announcements.
- ◆ Your company's logo and website link displayed on the front page of the show's website as a sponsor.
- ◆ Your logo and website link displayed in all Class galleries and all Top 10 finals.

Vendor/Sponsor Agreement

VirtualCatShowNW.com

Business Name		
Contact Name		
Mailing Address		
City	State/Prov	Zip/Postal Code
Contact Phone		
Email address		
Website URL		
Brief description of your business/products		

My business may be able to donate prizes in the form of on-line gift certificates or product coupons to the VirtualCatShowNW. Please have the Awards Coordinator contact us. yes no

Payment to be made via PayPal to: treasurer@ticanw.com	Received by May 15, 2021	How Many	Total
Vendor	\$25		\$
Sponsorship-Individual Class (Identify class: _____)	\$10		\$
Sponsorship-All Classes	\$150		\$
Sponsorship-Corporate	\$300		\$
TOTAL DUE			\$

VCSNW reserves the right to refuse to remove any vendor /sponsor whose behavior causes problems with exhibitors, spectators, or show management. In this case, vendor/sponsor fees are non-refundable.

The undersigned agrees to abide by all terms and requirements listed in this Vendor/Sponsor Package, and the Show Rules as spelled on the VirtualCatShowNW.com website. All agreed upon fees must be paid before the Vendor/Sponsor will be added to the VirtualCatShowNW.com website. In addition to paying fees listed above, the Vendor/Sponsor can also voluntarily provide prizes (in quantities of 10) to Nancy Welch, awards@VirtualCatShowNW.com by May 15, 2021.

Virtual Cat Show NW, the TICA Northwest Region, Wild Pine Studios (website provider), The International Cat Association (TICA), SmugMug (photo hosting site), and GoDaddy (website hosting provider) are held harmless from and against any claims relating directly or indirectly to the Vendor/Sponsor, including, and without limitation, and any actions or activities with the general public, exhibitors, other vendors/sponsors, and the Virtual Cat Show NW. In addition, all photos, logos, and graphics displayed on this website are copyrighted material and are the property of their respective owners, and/or the TICA Northwest Region (dba Virtual Cat Show NW). All rights reserved.

Vendor/Sponsor Signature

Date